# **FX Hedging Program in Alignment** with Senior Management's Goals

#### KYRIBA SUCCESS STORY



- Align Technology, along with Kyriba and Refinitiv FXall, has created a simplified hedging program with rock solid analytics. Senior Management is again confident with the FX hedging program."
  - LAURA FISHER
    Financial Risk Management

#### Challenges

- Data visibility, collection, and analysis were very difficult
- Daily Rate Environment caused complexity in analyzing results
- Regionalized approach resulted in multiple iterations of accounting principles and platforms, preventing visibility into FX exposures
- FX trades done manually over the phone, leading to rate loss and non-competitive bids

#### Solution

- Moved from a daily rate to a monthly rate environment for the FX Program
- Integrated Kyriba FX with SAP ERP and implemented Data Integrity Analysis to validate exposure and identify inconsistencies
- Began scorecards for regional accountability based on actual vs. forecasted analysis
- Introduced trading partner FXall to provide market-best rates for trades

#### Outcomes

- Streamlined data flow endto-end and gained confidence in data, decision-making, and the FX hedging program
- Monthly Rate Environment with refined forecast methodology and visibility into true exposures
- Eliminated spreadsheets and manual input with automation and ERP integration
- Reduced overall cost of hedging with best-rate availability

## align

#### Industry: Global Medical Device Manufacturing and Distribution

**Annualized Net Revenues:** \$4.0 Billion

**Employees:** +22,000

**Patients:** +12.2 million

Active Patents: 1,406

### kyriba